

Connecting the Dots: Reducing Gambling Stigma & Increasing Support

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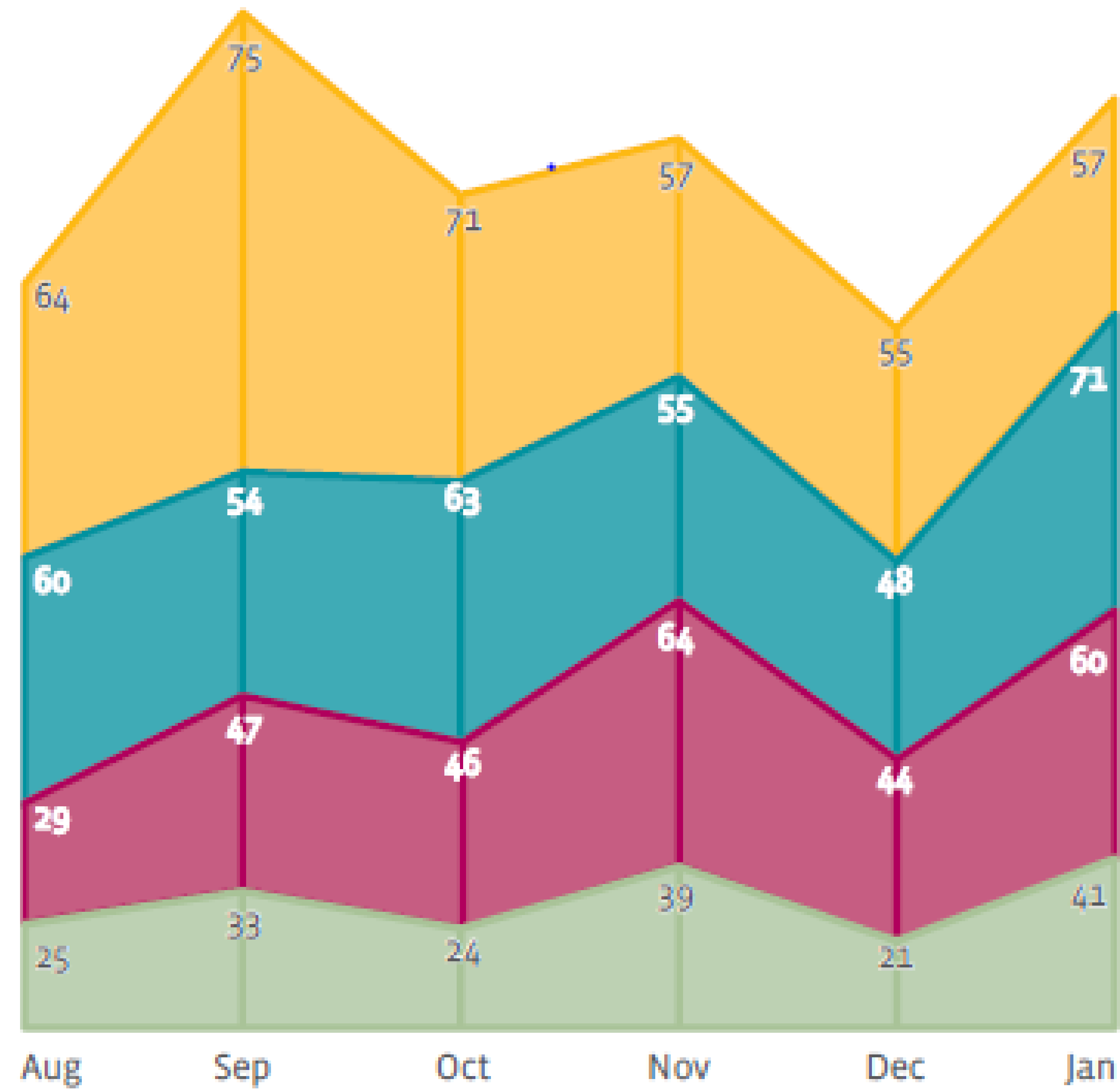
Responsible and
Problem Gambling
Program

Connecting to Services



New Gamblers - August 2016 to January 2020

- 2019 (Stats with new GIR service)
- 2018 (Stats with new GIR service)
- 2017 (Stats with Pilot active)
- 2016 (Stats before Pilot)



107% INCREASE Over 3 years

Cultivating Connection

Why does our method work?

