



FACT SHEET

FOR IMMEDIATE RELEASE

BCLC's 35-Year Economic and Social Impact in Kamloops

A new study conducted by Dr. Peter Tsigaris, an economist at Thompson Rivers University (TRU), estimates that BCLC activities have contributed \$2.2 billion to the City of Kamloops over the past 35 years. Of the \$2.2 billion, \$1.85 billion was in economic impacts and \$373 million was in social impacts.

Economic Impacts – Study Findings:

- For every two full-time equivalent jobs at the BCLC Kamloops office, one full-time equivalent job is created in the community based on economic spin-offs.
- The number of full-time equivalent employees at BCLC's Kamloops office has increased from 117 in 1985 to 445 in 2020, for a 4.1% average annual rate of growth.
- Every dollar that BCLC spends in Kamloops has an economic impact of \$1.40!
- BCLC has supported goods and service suppliers from Kamloops to the tune of \$232 million in the last 35 years. Applying an economic impact multiplier of 1.4, BCLC has contributed approximately \$324.9 million to the local economy in Kamloops.
- The Province of B.C. has shared \$153 million with the City of Kamloops and Kamloops-based not-for-profits through Host Local Government payments (since FY 1999/2000) and the Community Gaming Grants program (since FY 2001/02). Combined, the cumulative economic impact of these is \$214 million.

Social Impacts – Study Findings:

- BCLC has provided \$2.6 million in sponsorships to support community events and programs since 1985, which have had a cumulative social impact of \$6.2 million.
- On average, BCLC Kamloops employees volunteered 45 hours annually, totalling approximately 475,659 hours. The cumulative social impact of employee volunteering is estimated at \$32.2 million.
- BCLC's Kamloops employees have donated approximately \$4 million to local causes for a cumulative social impact of \$9.6 million.
- 62% of BCLC's Kamloops employees have attended Thompson Rivers University, located in Kamloops.

Download the full study [here](#).

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